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FOR IMMEDIATE RELEASE**SOUTHPORT FUNDAMENTALS, A FAMILY-FOCUSED
COMMUNITY CENTER, OPENS ITS DOORS TUESDAY, AUGUST 29**

*New Community Center in the Southport Corridor Neighborhood Dedicated
to Making Learning Fun for Kids of All Ages (Including Grown-Ups!)*

(CHICAGO, IL) - Southport FUNdamentals, a new community center dedicated to making learning fun, will celebrate its grand opening with a ribbon cutting on Tuesday, August 29, 2023. The new community center is located at 3827 North Southport Avenue, on the north end of Chicago's Southport Corridor neighborhood.

Together with the Lakeview Roscoe Village Chamber of Commerce, Southport FUNdamentals will host a ribbon-cutting ceremony with interactive educational activities and art projects, as well as snacks and beverages between 5 and 7 pm CT. The event is free and open to the public.

"I strongly believe in the power of making learning fun," says Risa McMahon, CEO and founder of Southport FUNdamentals. "I want Southport FUNdamentals to be an inviting space where kids *and* parents can learn and explore in a fun and supportive environment. You're never too old to learn something new, which is why we'll have programming for grown-ups as well as kids."

Southport FUNdamentals will offer a series of activities and classes including Music & Dance; Cooking & Baking; Tinkering; Sewing, Knitting & Crochet; and more. Additionally, the center will host a rotating cast of FUN-structors, or experienced instructors who can teach about topics related to a variety of topics including Chicago history, leadership, business, education, art and fitness. New classes and events will be added frequently.

Registration for activities and classes will open Tuesday, September 5, with the first series of classes beginning the same day.

"As a mom, I know how hectic life can get, which is why I wanted Southport FUNdamentals to be an inviting place for both kids and kids at heart of any age." said McMahon. "We plan to offer programming for a wide range of ages -- kids can enjoy learning new skills like cooking or dance, and adults can take a fitness class or enjoy a lecture that will fill their professional development bucket. Of course, we'll have parent-kid programs as well!"

Southport FUNdamentals also plans to offer weekend programming, including "Errands and Edu-tainment", a service that allows parents and caregivers to drop off their 6-12 year olds while

they run errands in the neighborhood. For parents of smaller children ages 0-6, families can use the community center as a play space and way to connect with others in the community.

About Southport FUNDamentals

Southport Fundamentals, a Latina-owned local Chicago business, was founded in the summer of 2023 by Risa McMahon, with the goal of making learning fun for kids of all ages (including grown-ups!). The community center aims to be a gathering place for adults and kids of all ages, and offers a curriculum designed to spark curiosity and creativity. Activities include classes related to Music & Dance; Cooking & Baking; Tinkering; Sewing, Knitting & Crocheting; and more. Southport FUNDamentals also hosts a rotating cast of FUN-structors, or experienced instructors who teach a variety of topics including Chicago history, leadership, business, education, art and fitness. You can learn more at <https://www.southportfundamentals.com/>

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